



Mine Signs
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ABOUT US

Despite entering a market that has seen the emergence of many companies that can supply the mining industry reflective products in sticker, traffolyte and metal form, Mine Signs has reinvented it's market. Mine Signs differentiated itself from the traditional sign companies in all business aspects, and created a whole new market within the reflective sign industry. Rather than providing a product for which supply already existed, it used innovation and creativity to create supply and demand for a new product and service that meets and exceeds Australian Standards.

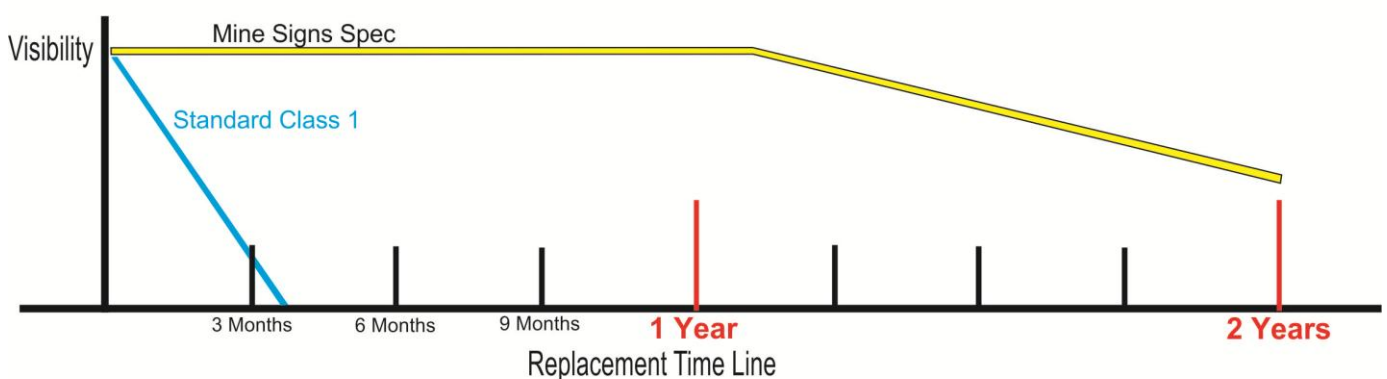
The "Mine Sign Spec" will help customers maximise production, significantly reduce sign and label costs, avoid simple in-service failures and keep assets available for productive service.

THE SIGNAGE PROBLEMS:



- Poor sign durability due to fading, cracking and peeling.
- Poor sign visibility due to the environment in which the signs are expected to perform.
- Compromised safety due to fading, cracking and peeling.
- Increased replacement costs.
- Time lag for replacement signage has caused machine down time and loss of production.
- Possible machine stand down due to sign failure

DURABILITY CHART



Reference: BMA machine ID improvements test

YOUR “MINE SIGNS SPEC” SOLUTION:



Mine Sign Spec still in service after 2 years

- 12 month guarantee (if fitted as per manufacturers guide)
- “Mine Signs Spec” is designed and engineered to meet your site safety standards.
- Maximise sign durability to minimise fading and cracking.
- Reinforced adhesive to eliminate peeling.
- Ease of application to minimise onsite fitting costs.
- Fast and friendly service.
- World-wide delivery.
- Quality assurance.
- “Mine Signs Spec” Tested and Proven to last 4 times longer in any mining environment.
(See Test and Proven page on website: www.minesigns.com.au)

COST ANALYSIS

Product 500mm (H) x 1323mm(L)	Approximate Cost	Replacements (12 month period)	Total
Competitor standard Class 1	\$800.00/ Pair	4	\$3,200.00
Mine Signs Spec	\$1080.00/ Pair	0	\$1,080.00

CUSTOMISING TO MEET YOUR NEEDS:

